

HANNAH NOBBE

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636-614-5791

EDUCATION

The University of Illinois at Urbana-Champaign

May 2017

Bachelor of Arts in Sociology, History, and Gender & Women's Studies

RELEVANT EXPERIENCE

Circulation Assistant, Plainsboro Public Library - Plainsboro, NJ January 2020 - Present

- Deliver excellent customer service to all patrons through answering questions and phone calls; registering and replacing library cards; and coordinating patron book holds, check-outs, renewals, and returns;
- Lead the Circulation Department RFID implementation project which entails codifying best practices for tag placement; organizing and collaborating with circulation, tech, children's, and reference departments; and systemically tagging the entire catalog of materials (>400,000 items) over several months
- Process and organize new materials for circulation, incoming returns, and lost/missing materials

Marketing & Social Media Manager, Manic Presents - New Haven, CT August 2018 - August 2019

- Created and executed daily and weekly social media schedules for Manic Presents, Space Ballroom, Premier Concerts, and College Street Music Hall Facebook, Twitter, and Instagram accounts
- Composed and carry out show marketing plans through digital and non-digital avenues while adhering to advertising budgets
- Communicated with artists and agents about ticket links, marketing plans, social media strategies, and ticket sales
- Built ticket links, ticket presales, and email campaigns through Ticketfly
- Hired and supervised interns and street team
- Served as Day-of-Show Promoter Representative at weekly shows by collaborating with venue to manage door sales and settle with artists and management

Assistant Manager, School of Rock - Chicago, IL October 2017 - April 2018

- Supported the day-to-day operation of two School of Rock music school franchises
- Developed a strategic social media presence and executed plan for Facebook, Instagram, and Google Plus accounts through Hootsuite
- Boosted social media presence through the creation of original visual material

Promotions Intern, Bloodshot Records - Chicago, IL August 2017 - May 2018

- Worked with publicity, marketing, radio, and retail teams to promote and market international touring artists for a prominent, Grammy-nominated independent record label
- Promoted fan engagement through social media campaigns and streaming service playlists
- Collaborated with digital and marketing teams on digital delivery through Fuga to Tidal, Bandcamp, Spotify, and Apple Music
- Assisted in the creation and distribution of promotional materials, both digital and physical
- Maintained and created vital press, digital, and retail databases

AWARDS

- Spotify Soundclash national playlist contest, Fifth place
- Mary Ramier Grant Recipient

October 2014

March 2017