

Juliette E. Joseph

610-348-2459 • jj656719@sju.edu • www.linkedin.com/in/juliettejoseph

EDUCATION

Saint Joseph's University

Bachelor of Science in Business Administration,
Food Marketing Co-op and Leadership, Ethics and Organizational Sustainability Double Major

Philadelphia, PA
May 2021

The American University of Rome

Managing Human Capital Summer Study Program

Rome, Italy
July 2018

PROFESSIONAL EXPERIENCE

BJ's Wholesale Club

Store Management Co-op

- Gaining a holistic understanding of the operations of a wholesale store and worked in departments such as merchandising, perishables, membership, HR, and management through a rotational co-op.
- Increasing sales by merchandising featured products throughout the store

Plymouth Meeting, PA
June 2020- present

The Pennsylvania Department of Agriculture

Market Development PA Preferred Co-op

- Approved over 50 PA Preferred member applications
- Organize and pull data regarding members
- Create graphics for better advertising the PA Preferred program
- Aided in planning trade shows and events including: Fancy Food Show, NAAMO Conference, Ag Progress Days and the Pennsylvania Farm Show

Harrisburg, PA
June 2019- January 2020

Bimbo Bakeries USA

Sara Lee Marketing Co-op

- Aided in transferring 10,000 SKUs to a new database and organizing the data accordingly
- Analyzed data on the performance of Sara Lee Bread on IRI
- Created an online dashboard that analyzed the performance of Sara Lee and its competitors
- Documented bread scoring for R&D

Horsham, PA
January – May 2018

Chick Fil A

Team Member

- Improved and cultivated a friendly, positive work atmosphere
- Communicated with customers by working as a cashier and working in the drive thru

King of Prussia, PA
May- October 2017

Kinney Center for Autism Research

Camp Kinney S.C.H.O.L.A. R

- Partnered with a child with autism as a camp counselor and shadowed him as we went from different camp activities. Recorded data on behavior in an attempt to end bad habits and cultivate good habits.

Merion Station, PA
May- July 2017

LEADERSHIP EXPERIENCE

Christian Life Community Leader (CLC)

- Facilitate a small group of college students to reflect about their college experiences

2017- present

Member of Phi Sigma Pi National Honor Fraternity

- An academic honor fraternity that emphasizes the three pillars of scholarship, leadership, and fellowship

2017- present

Earned First Place in my Business Policy Team Classroom Competition

- Competed in a classroom of 10 teams in the Haub School of Business Capstone course.
- Developed a three-year strategic plan for an actual company.
- Analyzed a firm's operations and the external environment to develop a plan for the future of the company.

April 2020

Earned Second Place in a Food Marketing Retail Class Case Study Competition

- Created a case study on the performance of a Hormel™ SKU and analyzed how it could be improved collaboratively with other students

April 2019

PA Preferred Pennsylvania Farm Show Representative

- Educated consumers on the label PA Preferred. PA Preferred is a branding initiative done by the Pennsylvania Department of Agriculture.
- Assisted in the behind the scenes production of live cooking demonstrations at every hour.

January 2019; January 2020

Inner Chapter Relations Chair of Phi Sigma Pi

- Coordinate activities between the Saint Joseph's University chapter of Phi Sigma Pi and other local Philadelphia chapters

December 2018- May 2018

CLC Jesuit Leadership Conference Student Representative at Boston College

June 2018

Ignite Freshman Retreat Leader

- Led an off-campus retreat for 40 freshman and facilitated a small group reflection

February 2018

Weekly Service Leader at the Simpson House

- Led a group of students to do community service at a nursing home in Philadelphia.

September 2018- May 2018

COMMUNITY SERVICE

Appalachian Experience (APEX), Neon, KY/ Robbins, TN/ Clinchco, VA

- Served with a group of college students by repairing homes or aiding the community in any way

March 2016; 2019; 2020

Night to Shine, Hope Community Church, King of Prussia, PA

- Assist with food service for a prom night for adults and children with special needs

February 2019;2020

Summer Immersion Program, Los Angeles, California

June 2017