

**Denise Porretto**  
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## **SUMMARY**

Prolific Content Writer, Copy Editor, Proofreader, and Fact-checker with extensive experience in the publishing industry. Skilled in translating health and medical information into language understandable to consumers, carefully cleaning up runaway copy and ensuring that final proofs are error-free. Well-versed in the conventions of the AMA Manual of Style, The Chicago Manual of Style, and The Associated Press Stylebook. Media and communications professional with a Bachelor's Degree in English Literature from CUNY-Queens College, graduating Cum Laude.

## **EXPERIENCE AND ACCOMPLISHMENTS**

### **FREELANCE WRITING PROJECTS**

**National print magazines:** Parents, Parenting, American Baby, Redbook, Parents Expecting, Parents Baby, Food & Fitness Advisor, BabyTalk, Better Homes & Gardens, Mothering, Living Fit, Sesame Street Parents, Baby, YM, Slim & Fit, Glamour, Mademoiselle, Great Body, Miniature Collector, Collector Editions, and more

**Blogs:** Ghost blogger for

- TEST Sports Clubs, Martinsville, NJ, covering fitness and nutrition
- Grappling University Martial Arts, Clifton, NJ, covering advantages of learning Brazilian Jiu Jitsu

**Websites and on-line publications:** HealthDigest.com, Healthline.com, Oilman.com, Parenting.com, ModernBride.com, HealthGate.com, Momsonline.com

**Regional and local print publications:** NYMetroParents, New Jersey Life, The Star-Ledger, L.A. Parent, San Diego Parent, New York Family, Westchester Family, Connecticut Family, Westchester Monthly, Westchester County Kids, Trader Kids, Long Island Parent, Sacramento-Sierra Parent, South Florida Parenting, Island Family (Hawaii), and Women's News

**Wrote, edited and published my own newsletter, "The Well-Being Bulletin,"** a wellness publication for members of an exercise studio

## **PUBLISHING**

- **Copy Editor/The Lynx Group** April-May 2017

Copy-edited and proofread manuscripts about oncology; wrote articles on cancer and rheumatology for their publications aimed at medical professionals

- **Copywriter/Mademoiselle Magazine** August 1988-January 1990

Wrote fitness, beauty and fashion pieces; edited two monthly nutrition columns

- **Researcher/Glamour Magazine** August 1986-August 1988

Fact-checked articles and columns by interviewing experts and conducting research

- **Production Senior/Glamour Magazine** April 1984- August 1986

Copy-edited manuscripts; marked up copy for art department; assisted Production Editor in supervising department

## **FREELANCE EDITING/FACT-CHECKING PROJECTS**

- Proofreader for JK Designs, a creative marketing agency
- Proofreader for Daughters & Sons Care Management website
- Fact-checker for WANA, an app and website for people living with chronic and invisible medical conditions

• Copy-edited and proofread medical journals, such as Nutrition, for Elsevier Science Publishers

- Line-edited and proofread medical journals for Futura Publishing Company
- Line-edited and proofread Cortlandt Forum, a trade magazine for physicians
- Proofread manuscripts and proofs for Transnational Juris Publications, a publisher of law books

## **LINKS**

- <https://www.healthline.com/health/baby/baby-wont-stop-crying>
- \* <https://www.healthdigest.com/author/deniseporretto/>
- <https://www.testsportsclubs.com/bone-and-joint-health-for-those-over-50>
- <https://www.parenting.com/baby/head-start/>

## **EDUCATION**

Bachelor of Arts in English Literature, Cum Laude

Queens College of the City University of New York

## **RECOGNITION**

Silver Award of Excellence for In-Depth Reporting from Parenting Publications of America for the article "The Skinny on Skinny Kids: Is your child too thin?" published in New York Family magazine and its sister publications

## **VOLUNTEER WORK**

- Crossings Animal Society: As Co-Chair of the Communications Committee, I write, assign and edit articles for their newsletter and Facebook page
- RISE, a NJ nonprofit: I interviewed clients and employees for their website