

Adewale Ayeni-Bepo

Content Writer

Ilesa

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+234 706 518 7053

A reliable SEO writer with a passion for understanding the audience and tailoring content to engage them. I ensure each article is infused with the proper SEO standards, correct grammar, and adequate research. It's my aim to secure a long-term stable job that will give me greater responsibility and benefits.

Work Experience

Lawyer

Oyo State Ministry of Justice - Ibadan

September 2021 to Present

- Drafting regulations and policies for the proper running of the State.
- Attending meetings in relation to proposed and ongoing projects by the Oyo State Government.
- Reviewing Oyo State Government's legal contracts with government agencies and companies.
- Giving legal advice during the creation of policies to maintain legal standards.
- Writing letters, memos, and proposals to public and private bodies.

Freelance Content Writer

Freelance

July 2018 to Present

- Sourcing for international writing gigs on various platforms across the internet.
- Writing articles based on clients' needs.
- Optimizing articles according to SEO standards.
- Finding comfort in writing about 2000 words daily.
- Creating content in various niches like technology, business, finance, health, fitness, marketing, and career.
- Easily switching between different tones for different websites.

General Manager (Part-time)

Molab Multi Ventures - Ilesa, Osun

August 2014 to August 2021

- Oversaw entire business operations.
- Trained new staff members.
- Analyzed accounting data and stock inventory.
- Took daily cash proceeds to the bank.
- Evaluated employee performance.
- Implemented growth strategies.
- Built sustainable relationships with customers and constantly updated them about price changes.

Content Writer

OurArea - Ibadan

January 2020 to January 2021

- Researched and wrote fitness and diet pieces in the Lifestyle category.
- Created ten well-researched articles monthly.
- Prepared all content with the provided Content Management System.
- Attached creative images to the articles.

Digital Content Specialist, Chief Instructor

Workout Wonders NG - Ibadan

July 2018 to May 2019

- Led participants in physical fitness sessions.
- Created and handled the social media pages of the firm.
- Posted industry-related content on social media profiles.
- Employed email marketing to communicate with clients.
- Curated exercise routines and fitness challenge regimens.

Education

Juris Doctor in Law

Nigerian Law School - Abuja

2020 to 2021

Bachelor's degree in Law

University of Ibadan - Ibadan

2015 to 2020

Skills

- Blog and Article Writing
- Copywriting
- Content Writing
- SEO Optimization
- WordPress
- Proof Reading
- Email Marketing
- Positive Attitude
- Organized
- Business Strategy
- Problem-solving
- Detail-oriented
- Leadership
- Ghostwriting
- Google Suite

- Digital Marketing
- Video Editing
- Image Editing
- Graphic Design
- Research
- Communication
- Teamwork
- Enthusiasm to Learn
- Adaptability
- Time Management
- Work Ethic
- Html
- Microsoft Office
- Technical Writing
- Social Media Marketing
- MailChimp
- Blogging
- Social Media Management
- Web Development
- Legal Research
- MySQL
- B2B
- AP style
- Fact checking
- Content management systems
- Human resources
- Copywriting
- Social media marketing
- Social media marketing
- Keyword research
- Copywriting
- AP style
- Linkbuilding
- Content management systems
- Copywriting
- Social media marketing

Languages

- English - Advanced

Links

https://drive.google.com/folderview?id=1HfwgF_g9eAUKb5J3PWDTsQ_QLXQrmvAk

<https://overcomewithus.com/community/bepoadewale>

<https://www.linkedin.com/in/adewale-ayeni-bepo>

Certifications and Licenses

Call to Bar Certificate

July 2021 to Present

Issued by the Council of Legal Education

Increase SEO Traffic With Wordpress

February 2022 to Present

Issued by Coursera

Variables, Data Types, and Lists in Python

March 2022 to Present

Issued by Dataquest

Assessments

Social media — Highly Proficient

March 2022

Knowledge of popular social media platforms, features, and functions

Full results: [Highly Proficient](#)

Written communication — Expert

March 2022

Best practices for writing, including grammar, style, clarity, and brevity

Full results: [Expert](#)

Search engine optimization — Expert

March 2022

Interpreting online website performance metrics and understanding search engine optimization tactics

Full results: [Expert](#)

Attention to detail — Highly Proficient

March 2022

Identifying differences in materials, following instructions, and detecting details among distracting information

Full results: [Highly Proficient](#)

Proofreading — Proficient

March 2022

Finding and correcting errors in written texts

Full results: [Proficient](#)

Marketing — Proficient

April 2022

Understanding a target audience and how to best communicate with them

Full results: [Proficient](#)

Indeed Assessments provides skills tests that are not indicative of a license or certification, or continued development in any professional field.

Groups

Nigerian Bar Association

July 2021 to Present

Data Science Nigeria

February 2022 to Present